





PARLIAMENTARY ELECTIONS IN ARMENIA Public opinion poll No 2

MAIN FINDINGS

April 2012

INFORMATION ABOUT THE SURVEY

The project consisting of 2 pre-election polls is commissioned by ArmNews TV and implemented by Armenian Sociological Association and Baltic Surveys / The Gallup Organization.

MAIN GOALS of this project are:

To study Armenian public opinion about the social and political issues; to find out the electoral preferences prior to the Parliamentary elections; to examine the sources of information about the political issues.

To present the political parties and the society the findings and analysis of the poll results, assisting in the preparation for the Parliamentary elections.

Methodology

The first national representative survey was carried out on April 4 – 10, 2012 and the second survey was carried out on April 16-22. The eligibility criteria was based on age (18 years and older). 1,018 Armenian residents were interviewed in the first survey and 1,015 Armenian residents were interviewed in the second survey.

The sample design was a multi-stage probability sample.

- Stage one: the sample was stratified into 10 marzes and Yerevan.
- Stage two: the sample was further stratified into rural, urban and metropolitan sampling units.
- Stage three: primary sampling units (PSUs) were described.

Methodology

The interviews were conducted face-to-face at the respondents homes. The closest birthday rule was used for selection of the respondent. The households were selected using the random route method.

The response rate in the second survey was 66 percent, as well as in the first survey.

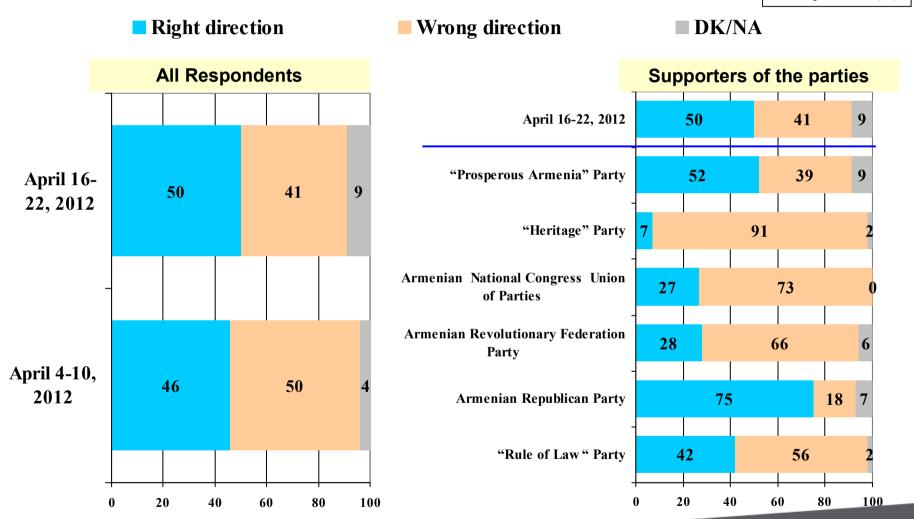
The margin of error for the survey does not exceed plus or minus 3.1 percent with a confidence level of 95 percent.

43 interviewers worked on the second survey, on average completing 10 interviews in one PSU.

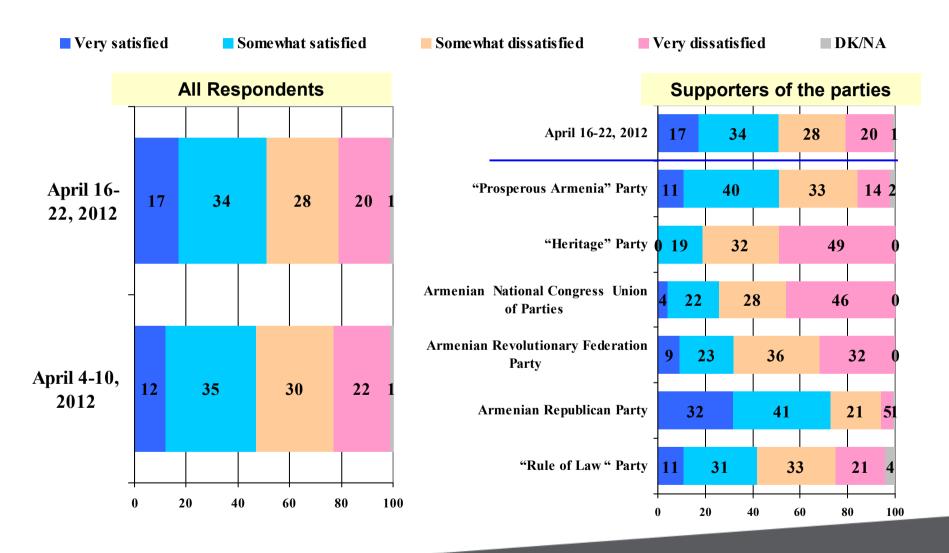
Due to rounding, charts may not add to 100 percent.

MAIN FINDINGS

GENERALLY SPEAKING, DO YOU THINK THAT THINGS IN ARMENIA ARE GOING IN THE RIGHT DIRECTION OR WRONG DIRECTION?



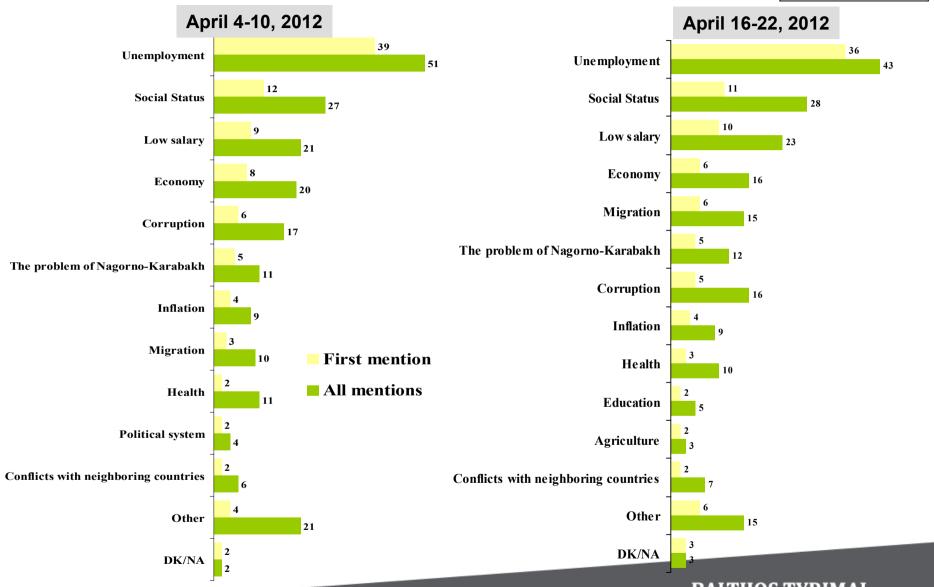
HOW SATISFIED ARE YOU WITH THE WAY DEMOCRACY IS DEVELOPING IN ARMENIA?



MOOD OF THE NATION



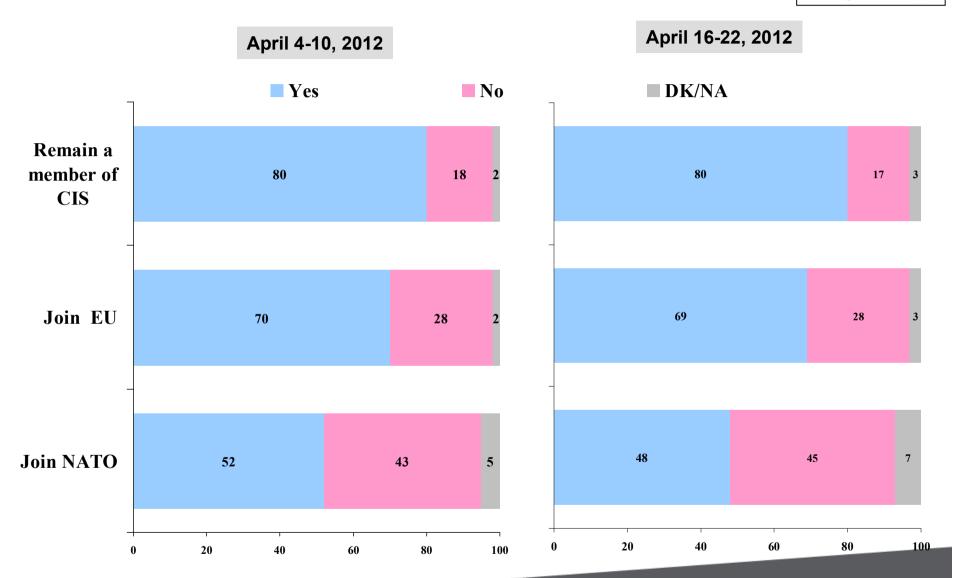
All respondents (%)



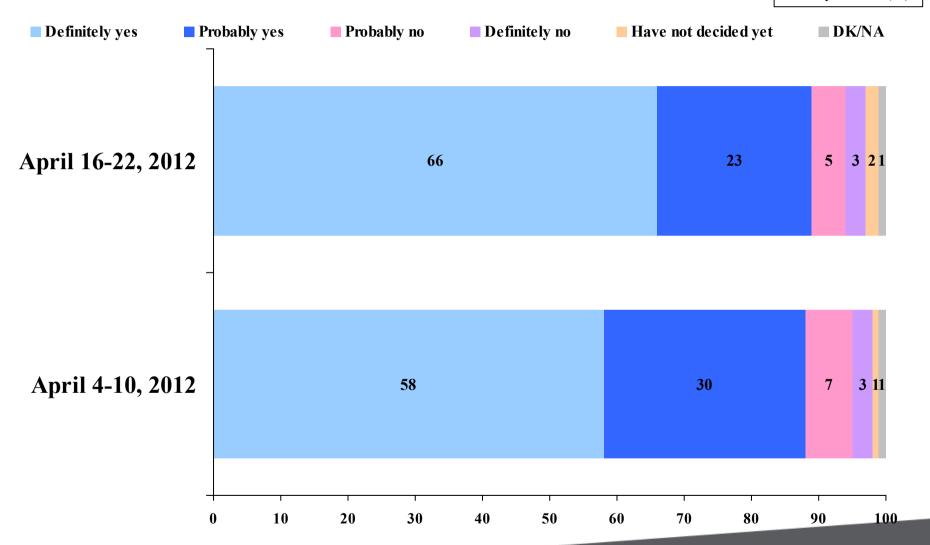
BALTIJOS TYRIMAI

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SHOULD ARMENIA IN THE FUTURE...?

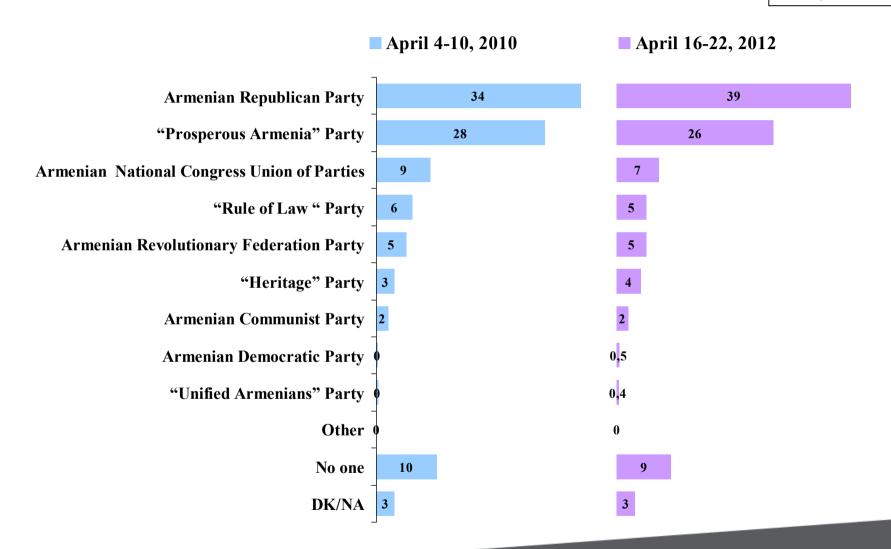






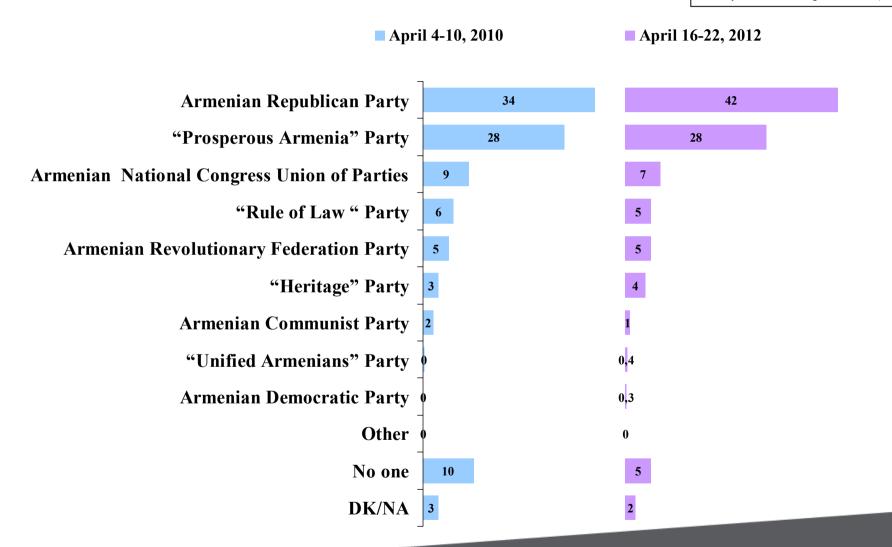
POLITICS

WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY? (First choice)

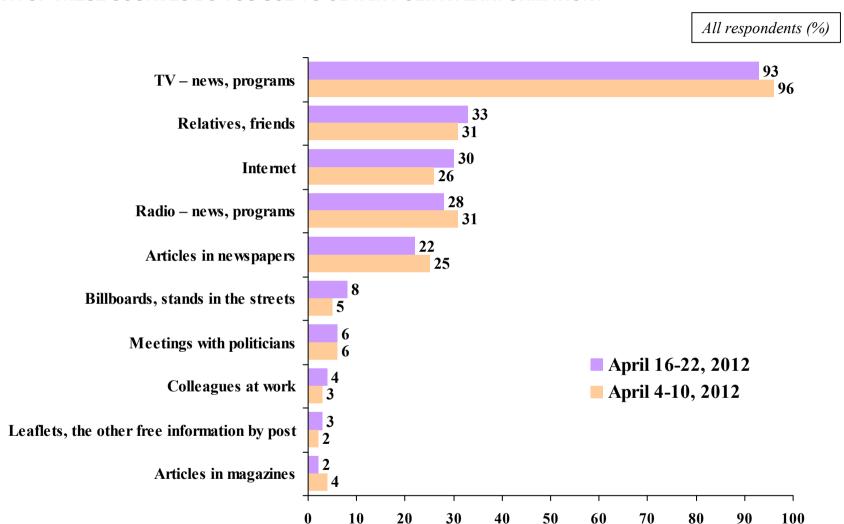


WHICH POLITICAL PARTY WOULD YOU VOTE FOR IF THE PARLIAMENTARY ELECTIONS WERE HELD NEXT SUNDAY? (First choice)

Likely to vote respondents (%)



WHICH OF THESE SOURCES DO YOU USE TO OBTAIN POLITICAL INFORMATION?

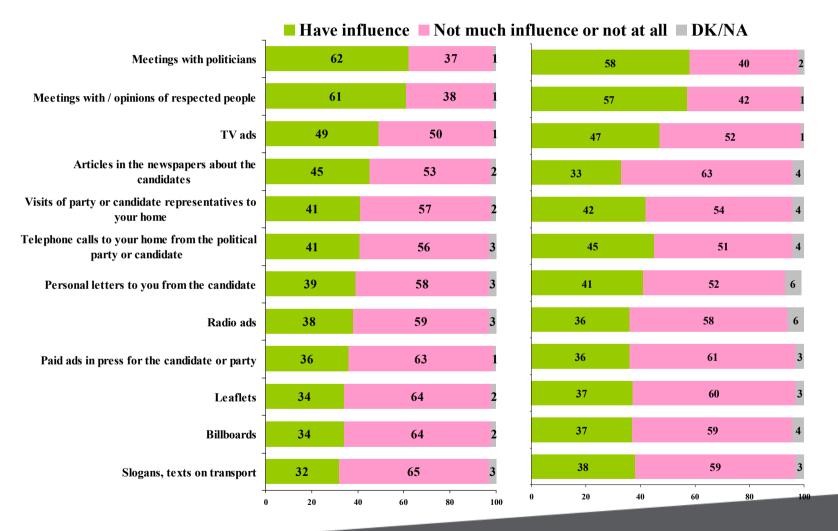


IN GENERAL, HOW MUCH INFLUENCE DOES EACH OF THESE FORMS OF ELECTION CAMPAIGNING HAVE ON YOU DURING A POLITICAL CAMPAIGN?

All respondents (%)

April 4-10, 2012

April 16-22, 2012



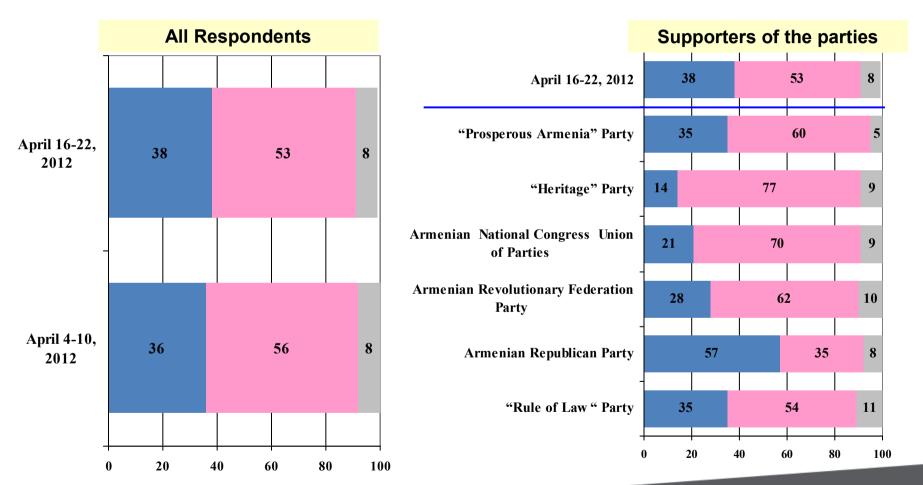
DO YOU BELIEVE THAT THE UPCOMING PARLIAMENTARY ELECTIONS WILL BE FREE AND FAIR?

All respondents (%)



■ No, I don't believe they will be free and fair

DK/NA



DEMOGRAPHICS

